

Events Guide

ORGANIZE YOUR EVENT
AT PARIS LA DÉFENSE

February 2025

PARIS
LA
DÉFENSE

d'un quartier
vibrant



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Paris La Défense

Outstanding potential for your event!

With its high-rise architecture, collection of artworks and incredible pedestrian space, Paris La Défense is a singular site in France. With over 17,000 m² (183,000 ft²) of exceptional space at its disposal, the area hosts business functions, cultural, festive, charity and sports events, concerts, exhibitions, as well as film or photo shoots.

Whether an intimate gathering or an event attracting thousands of guests – such as the Garden Parvis festival, La Défense Jazz Festival, Christmas lights and famous Christmas market, and others – these occasions make Paris La Défense one of the largest outdoor venues in Greater Paris.

At the heart of the business district, Paris La Défense offers a wide range of venues to host the finest events. With its thriving transport hub, all these spaces offer high footfall.

Enjoy the view from the iconic Grande Arche, explore the new Place de La Défense, organize a gathering at the base of the Agam Fountain or the Takis Basin...

The possibilities are endless and the Paris La Défense team is here to help you make the most out of your event ([see page 11](#)).

150
business events
per year

1st Key figures
EUROPE'S PREMIER
BUSINESS DISTRICT

The world's
4th
most attractive
business district

More than
2800
COMPAGNIES

200,000 EMPLOYEES
50,000 INHABITANTS
70,000 STUDENTS

1,4 million

visitors to the Parvis
per week



566 ha

(1,393 acres) incl.
31 ha (76.5 acres) of
pedestrian spaces

1 HUB

6 lines of public
transportation
with 2 new RER
E stations and
2 Grand Paris
Express stations
to come



France's only
vertical district

with 61 high-rise
buildings

One of the Europe's
largest shopping
centers

Westfield
Les 4 Temps - CNIT

Paris
La Défense Arena
Largest indoor concert
hall in Europe

45,000
seats

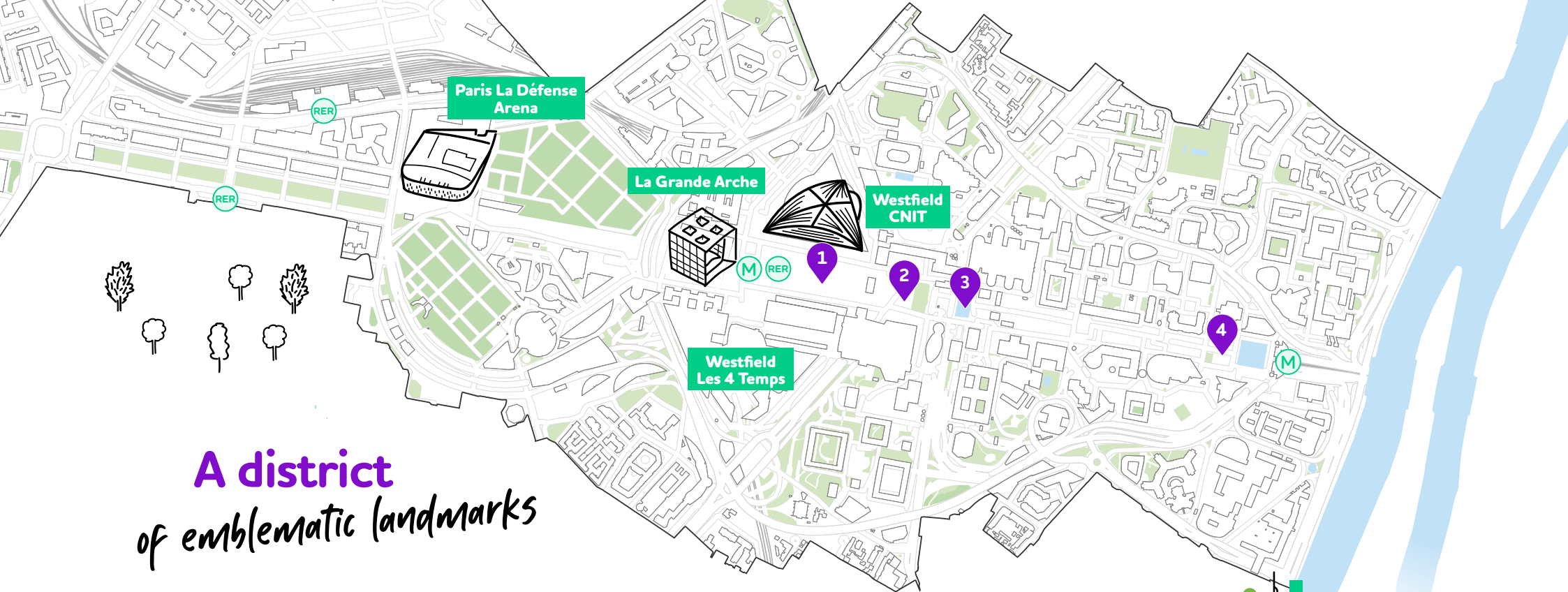
More than

60
works
of art

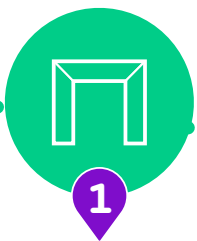
More than

150
restaurants

20
food trucks



A district of emblematic landmarks



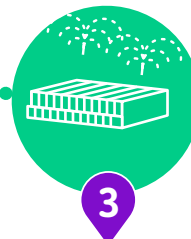
Parvis de La Défense

Between the Westfield Les 4 Temps and CNIT shopping centers, the Parvis de La Défense is an exceptional location facing La Grande Arche.



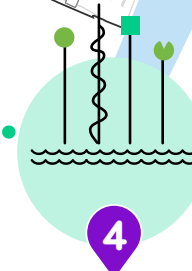
Place de La Défense

Newly renovated, the Place de La Défense offers an ideal venue for your events in the center of the business district.



Agam Fountain

In the heart of the historic business district, Yaacov Agam's spectacular provides a perfect setting for your gathering.



Takis Basin

An enchanting space to hold events overlooking the Camps-Élysées and the Eiffel Tower, close to the Esplanade de La Défense metro stop.

Iconic spaces

Between the Parvis and the Place de La Défense, several thousand square meters of flexible space are available for your events or film shoots. Over a million people pass through these areas every week on their way to their offices, the shopping malls, or the transport hub.

The Parvis de La Défense is divided into three areas, while the Place de La Défense is divided into two:

Zone 1

Parvis Grande Arche

Event space* : 1,500 m² (50 m x 30 m)
(16,145 ft² (164 ft x 98 ft))

Zone 2

Parvis Centre

Event space* : 7,000 m² (70 m x 100 m)
(75,350 ft² (230 ft x 328 ft))

Zone 3

Parvis Verrière

Event space* : 2,400 m² (60 m x 40 m)
(25,835 ft² (196.8 ft x 131 ft))

Zone 4

Place de La Défense
Verrière RATP

Event space* : 1,125 m² (45 m x 25 m)
(12,110 ft² (147.6 ft x 82 ft))

Zone 5

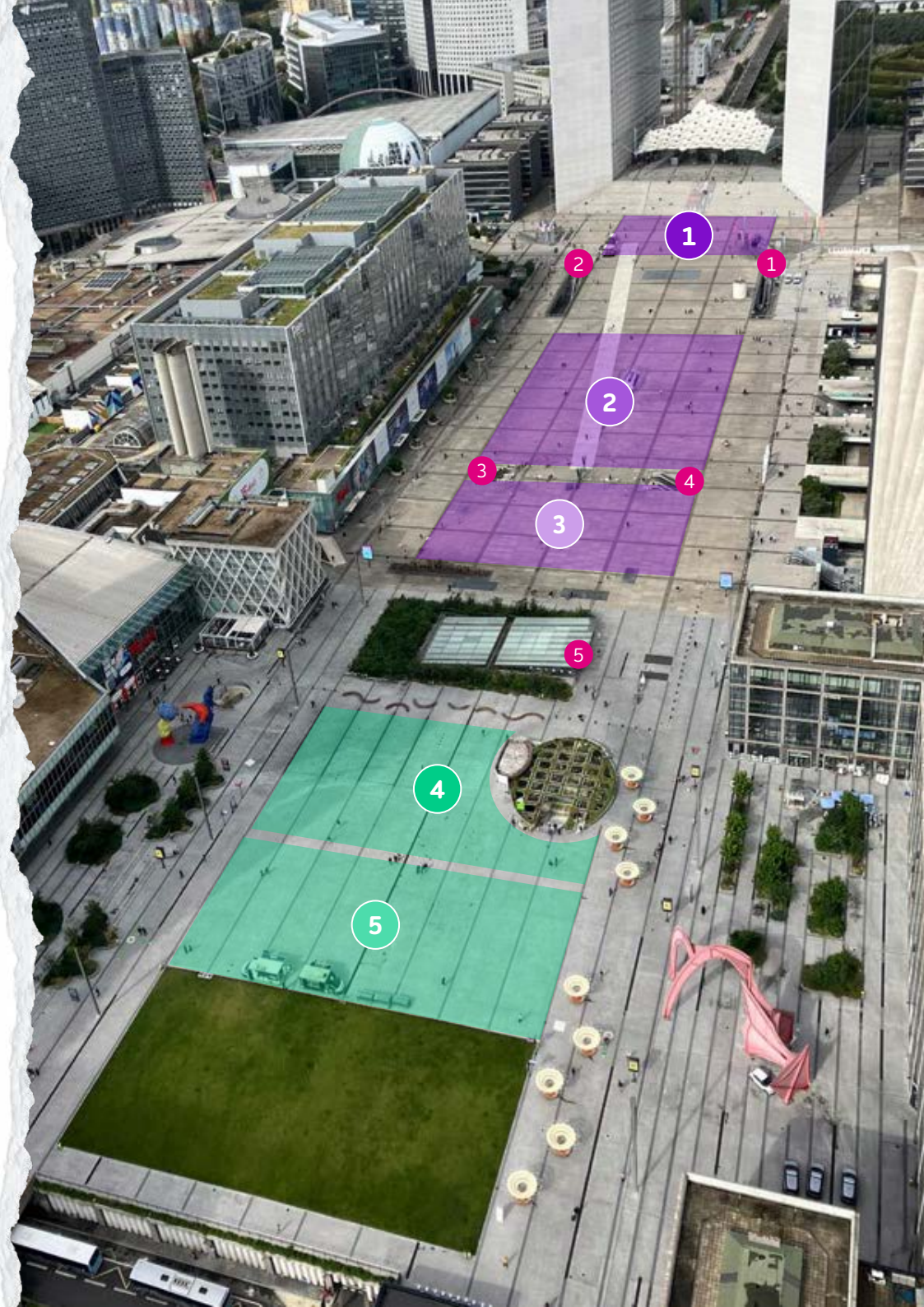
Place de La Défense Pelouse

Event space* : 1,500 m² (60 m x 25 m)
(16,145 ft² (196.8 ft x 82 ft))

Metro/RER exits

- 1 : Grande Arche
- 2 : Dôme Valmy
- 3 : Boieldieu
- 4 : Parvis - Esplanade
- 5 : Calder - Miró

*The dimensions are provided for information only as they may be modified by various installations (temporary arrangements, works of art, construction, etc.).



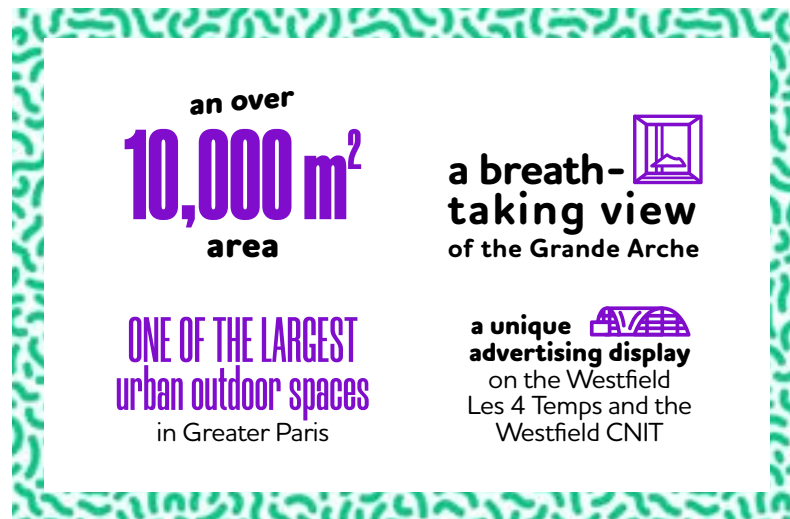
Iconic spaces

Ideal for organizing large-scale events all year round, the Parvis and the Place de La Défense are exceptional venues at the heart of the business district.

The Parvis of La Défense

The Parvis is strategically located in the heart of the business district, between the Westfield Les 4 Temps shopping center, the CNIT, benefiting from their high pedestrian traffic and the popularity of the La Défense Cœur Transport hub. At the foot of the Grande Arche, the Parvis adds a spectacular dimension to events of all sizes. The three modular zones, with their exceptional surface areas, can accommodate a wide range of projects.

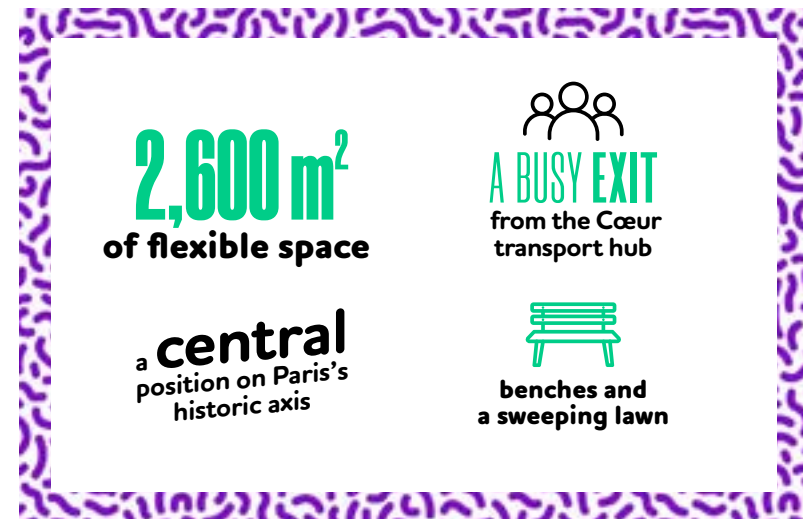
The Parvis de La Défense, in short:



The place de La Défense

Surrounded by the monumental works of Calder and Miró, high-rise office buildings, restaurants, and the Westfield Les 4 Temps shopping center, the Place de La Défense is the agora of the district. Recently renovated, the Place de La Défense attracts many employees, residents, students, and tourists, who enjoy its benches and vast lawn. Thanks to two modular areas, the Place de La Défense offers maximum visibility for your commercial events.

The Place de La Défense, in short:





Maison Perrier Event, zone 3



Very Food Trip, zone 5



Aqua Mater Exhibition, zone 3



Sephora x LaNeige Event, zone 3



Lancôme Event, zone 1



Fenty Beauty Event, zone 4



Gladys Event, hockey pitch, zone 1



Christmas Market, zones 1 and 2



Panzani Event, zone 3



Be Kind Event, zone 4



La Défense Jazz Festival, zone 5



Garden Parvis, zone 2



Passing the Olympic Torch, zone 1



Enfants sans Cancer City (Cancer-Free Children) Race, zones 1, 2 and 3



Jurassic World Event, zone 2



League of Defense, zone 2



Super Mario Bros Event, zone 2

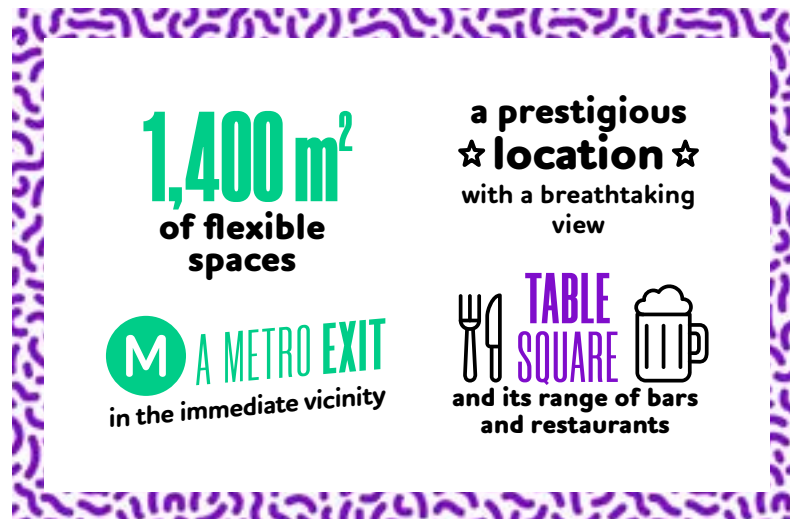
Convivial spaces

Paris La Défense offers two more warm and intimate spaces situated near emblematic works of art in the business district.

The Agam Fountain

The Monumental fountain, by the artist Yaacov Agam, is a spectacular work of art! With its kinetic mosaic in 86 colors with 66 waterspouts, it offers a breathtaking and contemplative view of the Grande Arche, making it a magical part of Paris La Défense. Thanks to the beauty of its basin and the surrounding bars and restaurants, the Agam Fountain is one of the district's most popular spots for visitors and event organizers.

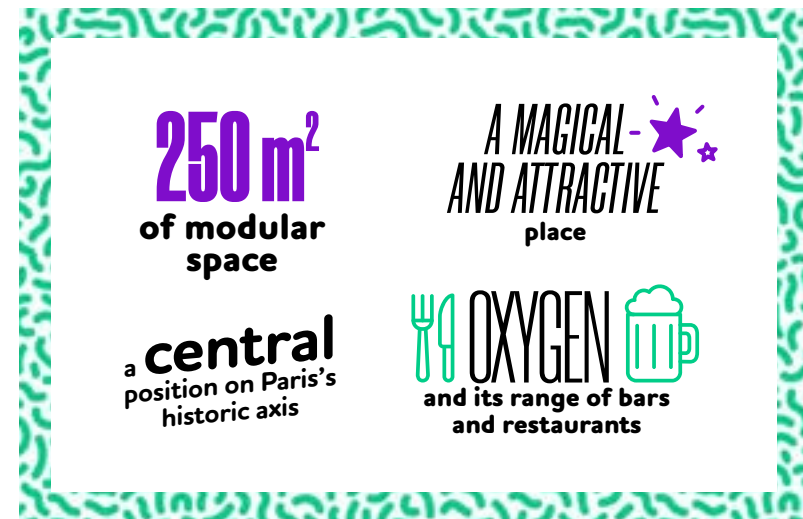
The Agam Fountain, in short:



The Takis Basin

With its 49 lights perched on springs, the Takis Basin is a Paris La Défense landmark. Located on the historic axis, it offers a 360° view of Europe's leading business district and an unobstructed view of Paris. On one side the Grande Arche, on the other the Arc de Triomphe, and in the middle the Takis Basin ... A striking effect guaranteed! Its elegance and unbeatable view make it a prestigious location, the ideal place for your exhibitions, film shoots, and fashion shows.

The Takis Basin, in short:



Véligo Event, Takis Bassin



Sézane Event, Agam Fountain



Skatepark Saint-Gobain by Human n° Partners Event, Takis Bassin



Parasport Saint-Gobain Event, Takis Bassin

World Cleanup Day Event, Takis Bassin



Village de la course Vertigo, Takis Bassin



Agam Fountain



Calvados Department – Caen-la-Mer Event, Takis Bassin

Film and photo shoots in the district

Lights... action! Whatever your project is, let your imagination run wild. Paris La Défense hosts more than 30 film or photo shoots on its premises annually. Our goal is to get your ideas on the screen!

Several locations in the business district offer exceptional backdrops for your TV series, films or photo shoots. Come and discover the Japan Bridge, a futuristic glass and steel bridge; the Saisons neighborhood and its emblematic towers; the Chemetov footbridge also known as the Jetée; and the iconic Parvis de La Défense with its view of La Grande Arche.

A selection of shoots at La Défense:

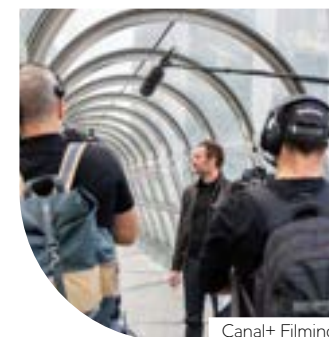
- filming of *The Walking Dead* spin-off, *The Walking Dead: Daryl Dixon*;
- shooting of the film *Tout ce qui brille*;
- shooting of the series *Miskina*;
- filming of *John Wick 4* in the underground of the business district;
- filming of Nawell Madani's series *Jusqu'ici tout vas bien*;
- "Silence ça tourne"...



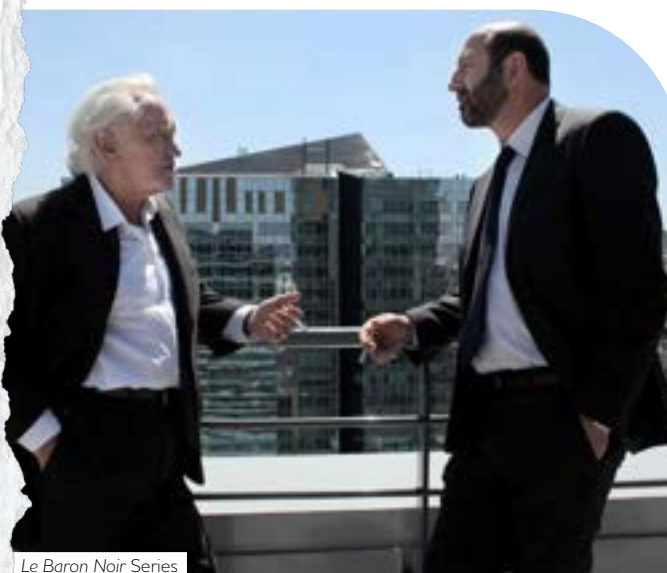
L'Outsider Film



Suzane Music Video



Canal+ Filming



Le Baron Noir Series



Tout ce qui brille Film



The Walking Dead: Daryl Dixon Filming



Jusqu'ici tout va bien Series

Organizing your event *with our team*

Considering specific rules and technical limitations, the business district is an exceptional venue. A vast public space dedicated above all to pedestrians, the use of this land for business activities is therefore subject to special regulations.

Our team offers personalized support from the moment you contact us to the final execution of your event. We will help you with administrative and technical preparations to ensure that your project is feasible and will meet the necessary deadlines.



Maison Perrier Event, zone 3

Technical and regulatory *specificities*



Pedestrian right-of-way on the esplanade!

Vehicle access is therefore controlled, and circulation is only possible at certain times.



Our esplanade is many layered

so the operating load on the ground is limited to 450 kg/m² (92.2 lb/ft²) and vehicle tonnage to 3.5 t or 13 t depending on the zone (see overload plan).



Paris La Défense offers a number of services: hire of barriers, electricity points and water supplies.



There are no small savings!

At La Défense, set-up happens all day and night!



A windswept La Défense. Due to the Venturi effect (wind currents and whirlwinds), we are particularly vigilant about the stability and durability of our structures.



To ensure that your event runs smoothly, it's essential to protect participants and monitor property. The organizer is therefore required to hire security personnel.

IMPORTANT

Certain business activities are subject to a preliminary selection procedure. Visit our website to find out about [calls for projects](#), [informational notices](#) following spontaneous expressions of interest and [award notification](#).



[Our manual on the technical constraints of Paris La Défense](#)



[Our complete manual on Paris La Défense regulation](#)



Organizing your events

Submission of the complete technical file.

Within 10 days: response on space availability and a price estimates.

Submission of the completed file to Paris La Défense.

Send the file to administrative authorities after validation by Paris La Défense.

Send administrative information and sign the final quotation.

The Paris La Défense Safety Commission conducts an inspection before the opening to the general public.

Recipe for the ideal technical file



- Event description.
- Event date(s) (setup, operation, disassembly).
- Operating hours and assembly/disassembly methodology.
- Areas to be used (action premises, including setup, operation and disassembly of the event).
- Detailed implementation plan and technical data sheets for structures.
- Estimated number of participants expected.



Technical teams send the safety/security notification after analyzing the file.

Scouting for venues with the technical team.

Technical specifications related to the setup and running of the operation, and identification of vehicle access and pathways, etc.

E-sign the public domain occupancy permit.

NB: Timescales may vary depending on the complexity of the project.

- To be completed by the organizer
- To be done by Paris La Défense
- To be carried out together



Our rates

Organizing your deliveries



NB: Timescales may vary depending on the complexity of the project.

- To be completed by the organizer
- To be done by Paris La Défense
- To be carried out together

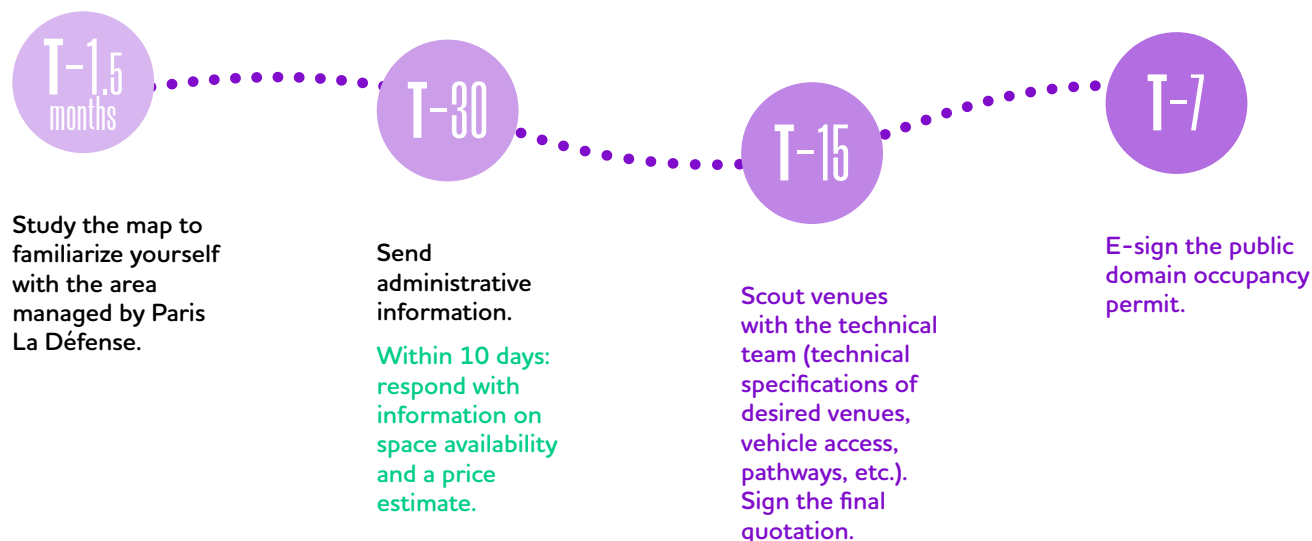


Recipe for the perfect operation description



- Proposed dates and times.
- Number of people assigned to delivery.
- Number of advertising vehicles (scooters, segways, etc.).
- Desired delivery site, if specific.
- On-site contact details (name, mobile number and e-mail).

Organizing your film or photo shoots



NB: Timescales may vary depending on the complexity of the project.

- To be completed by the organizer
- To be done by Paris La Défense
- To be carried out together



Recipe for a successful request for a film or photo shoot



- Synopsis/subject/type of shooting.
- Proposed date, time and place (with photo(s), address(es) and a map to pinpoint them).
- Number of people present (actors, models, technical teams).
- List of set equipment and props.
- Specific requirements (NB: special regulations apply to drones, please contact us).

They placed their trust in Paris La Défense



150 business events
throughout the year

More than
40
communications and
events agencies in 2024

A dedicated team to support you

ENSURING THE SUCCESS OF YOUR EVENTS IS OUR JOB.

The Paris La Défense events team offers tailor-made support to advertisers, ad agencies, event organizers, and media production agencies through every step of your project. You'll be accompanied by dedicated project managers, ready to listen and advise you, and by a technical team that will help you plan your operation.

You can contact the events team
by e-mail at event@parisladefense.com,
or on our website using the [contact form](#).

To follow business district news,
subscribe to the Paris La Défense newsletter!



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